



The New Jersey  
**Academy of Ophthalmology**  
 New Jersey Eye MDs

414 River View Plaza | Trenton, New Jersey 08611  
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Dear Dr.

Imagine insuring just one of your cars or walking into your next exam room, and only looking at one of your patient's eyes. Crazy? Of course. But that's exactly what you're doing when you choose to support only the AAO—and not the New Jersey Academy of Ophthalmology. We all agree that the AAO offers stellar education, representation, services and information. *But that's not the entire picture.*

NJAO is the AAO equivalent in the State of New Jersey, and support of NJAO is equally important for today's ophthalmologists. In Trenton, legislators regularly debate and act on legislation that dramatically impacts your practice, your profession and your life. Issues such as fair reimbursement, truth in advertising, scope of practice by non-physicians, medical liability reform, and access to compounded medication dramatically affect your practice of ophthalmology. Our team of NJAO lobbyists provides outstanding representation—while you manage your practice. Without the NJAO, no one would be watching your back.

NJAO offers even more—nationally renowned speakers providing *annual CME* to members, *free* networking opportunities with membership, and a *free* third party payer consultant personally available to you and your staff anytime for help with coding and reimbursement issues. *Money-saving member benefits* such as legal assistance and malpractice insurance discounts are also available. NJAO also tailors its communications to make it quick and easy for you to be informed and updated.

You know how important it is to be a member of the AAO. It's equally important to be a member of the NJAO. Join your colleagues today and make an important investment in your future and the future of the profession. Now, we offer an easy way to pay both your AAO and NJAO dues—in one easy step. *It's as critical and as simple as examining both of your patient's eyes!*

Sincerely,

John Dugan Jr., MD  
 President

As in the past, contributions or gifts to the New Jersey Academy of Ophthalmology (NJAO) are not tax deductible as charitable contributions for income tax purposes. They may be tax deductible as ordinary and necessary business expenses, however, as a result of the federal budget and tax laws passed in 1993, any portion of dues used for lobbying activities are no longer tax deductible for federal purposes. Based on the portion of dues allocated for lobbying, NJAO estimates that the non-deductible portion of your 2019 dues to NJAO is 50 percent.

**Membership Dues/Categories**

- If paid before 2/15/19 \$600
- As of 2/15/19 \$650
- If paid after 7/05/19 \$700
- Senior Active \$450

**A Senior Active Member** is a physician who has been an Active Member for at least 20 years but now has a limited practice.

**First Year** in Practice Member may deduct \$100 from their membership dues.

**Residents and Fellows** pay no dues while they participate in an accredited residency or fellowship program.

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